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**ThunderMax & Zipper's Performance**  
at the  
**2010 Sturgis Motorcycle Rally!**

Visit the ThunderMax/Zipper's Trailer at Black Hills H-D®  
in Rapid City, August 9<sup>th</sup> - 14<sup>th</sup>, 2010

**THUNDER MAX** **ZIPPER'S PERFORMANCE PRODUCTS** **Black Hills HARLEY-DAVIDSON**

[www.Thunder-Max.com](http://www.Thunder-Max.com) and [www.ZippersPerformance.com](http://www.ZippersPerformance.com)

Zipper's/ThunderMax at Sturgis

07/2010



**Get a Cooler, Smoother, Better Performing Fuel Injected H-D® with ThunderMax!**

#### QUICK LINKS

[Zipper's Web Site](#)  
[ThunderMax Web Site](#)  
[ThunderMax Web Store](#)  
[ThunderMax on YouTube](#)

The ThunderMax crew from Zipper's Performance Products and Thunder Heart Performance will be located at Black Hills H-D® during the 2010 Sturgis Motorcycle Rally, August 9th - 14th, 2010.



[Download the Zipper's 2010 Catalog Preview - Click Here!](#)



## ThunderMax: EFI Made Simple.



ThunderMax is the most cost-effective way of keeping your bike properly tuned, regardless of changes in riding conditions. While you are in South Dakota, be sure to stop by the **Black Hills Harley-Davidson®** dealership and speak to the ThunderMax staff from **Zipper's Performance and Thunder Heart Performance**. Zipper's and Thunder Heart have been working together to develop the industry's leading fuel injection system, ThunderMax, and will be on-hand to answer all of your questions about EFI performance. Learn how to get the most out of your bike *when you ride, where you ride - every time you ride.*

Ambient conditions vary an extraordinary amount in the Black Hills; you will see corrected altitude numbers vary from 4300 to 6500 feet in the same day, creating rich conditions that are unnecessary and waste fuel. **ThunderMax will correct these rich conditions while you ride, increasing your motor's efficiency while keeping it cool.**

#### ThunderMax Throttle-By-Wire Testimonial Received: 06/07/2010

*"I installed the TBW ThunderMax on my '08 FLHP, which is a 103" engine with head work, cams and a 2 into 1 exhaust. I told Zippers this info and they sent me my new ECM with a base map that they felt was close, and the AutoTune did the rest. The bike runs FANTASTIC... Installation was fairly simple. Fuel mileage is better, throttle response is better, all in all everything is better!"*



- J.T., Pennsylvania USA

[Click Here to Read More Testimonials!](#)

## Get Your ThunderMax at the Rally with the Latest Updates



Purchase your ThunderMax and have it installed by the ThunderMax team during the Sturgis Motorcycle Rally.

No appointment is necessary, but it is recommended. To contact us and schedule an installation appointment, please email [Zippers@ZippersPerformance.com](mailto:Zippers@ZippersPerformance.com) and include the following information:

- Name (First and Last):
- Phone Number:
- Cell Phone Number:
- Year & Model of Your Bike:
- Engine Size:
- Compression Ratio (if known):
- ALL Aftermarket Components (air filters, exhaust, cams, electrical accessories, etc)



**Zipper's Performance Products, U.S.A.**

**Questions? Comments? Want to Place an Order?** Zipper's Performance has friendly, customer-oriented sales staff available to help you with your performance needs. Contact Zipper's Performance Monday through Friday, from 9 AM to 6 PM, E.S.T.

#### Zipper's Performance Products

6655-A Amberton Dr. - Elkridge, MD - 21075

P: 410-579-2828 - F: 410-579-2835

[www.Thunder-Max.com](http://www.Thunder-Max.com) and [www.ZippersPerformance.com](http://www.ZippersPerformance.com)

### ThunderMax Hats and Tee Shirts are Now Available!

Let everyone at Sturgis, and all of your friends, know that the ThunderMax is the best money you have ever spent on your bike.

ThunderMax Hats are 100% cotton, embroidered with the ThunderMax logo and have an adjustable strap on the back for a perfect fit. One size fits most. To Order: Call Zipper's Performance or [CLICK HERE to Shop On-line!](#)

ThunderMax Tee Shirts are made of high quality, 100% cotton and are printed with the ThunderMax logo on the front and back. Shirts are available in a variety of colors (Black, White, Burgundy, or Gray), sizes, short or long sleeves. To Order: Call Zipper's Performance or [CLICK HERE to Shop On-line!](#)



Limited Quantities Available and Going Fast! Orders received before 5 PM EST MON-FRI ship same day.

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